

Straits International

<https://www.straitsintl.com.sg/careers/3422/>

Executive (Digital and Social Media Marketing)

Employment Type

Full Time Position

Description

You will be responsible for executing the strategic roadmap for communication through digital and social media content for our Organisation and its Subsidiaries, with a particular focus to create compelling, integrated and effective native experiences for our customers. You will be exposed to the full spectrum of digital and social media marketing to various segments of our clientele, and learn to effectively manage them and internal stakeholders.

Responsibilities

- Organise and carry out online engagement efforts (via Facebook, Instagram, LinkedIn and Tradeshow)
- Development of social media content, management of online community
- Promotion of Organisation's social media platforms and content
- Maintenance and audit of the Organisation's digital assets

Qualifications

- Polytechnic or Undergraduate students with keen interest in Digital & Social Media or from Business or Mass Communications Faculty

Contacts

Interested applicants may send in your resume to recruit@straitsintl.com.sg. Only shortlisted candidates will be notified.

Hiring organization

The Straits International

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December 10, 2019